

Movements In Media

Music Video Production

Mission Statement

Movements In Media (MIM) is a production company based in Los Angeles, California. MIM is dedicated to providing our clients with professional services and an extraordinary final product.

Production

MIM assumes full creative and technical responsibility for each project, unless otherwise specified. Once the client reviews and accepts the video treatment, it is expected that the client understands the concept and is clear on the vision. This means no more changes or surprises once the idea is locked! When production is complete, and the 15% editing fee is paid, MIM may take a minimum of 2 weeks to edit, unless otherwise noted.

Editing

If necessary, MIM will provide one set of revisions suggested by the client. Further revisions will be considered extra editing and the client will be charged \$50/hr.

Ownership

The final edit of the music video will become property of both the client and MIM. Therefore, each party will be able to use the video for promotional use. The client understands however, that the music video is intellectual property of MIM and changes to the final edit will only be made if deemed necessary by MIM. Furthermore the client understands that any raw video files belong solely to MIM. Additional amendments like conversions for TV, new titles, etc. can be created by MIM upon request.

Completion

The client is given 15 days to make the last payment once MIM submits the final cut. If unable to do so, the client will be charged an additional late fee of \$50 per month.

Distribution

The video will be uploaded on the YouTube account of MIM . The client will also receive a link to download a digital copy.

Monetize

Unless otherwise stated by the client, MIM will be able to monetize the music video on YouTube.

Payments

I. \$200 non-refundable deposit

- Secures production date
- Guarantees video treatment
- Begins pre production

II. 60% of the total production cost, including rentals, is due by the day of production

III. To begin editing, an additional 15% must be paid

IV. Full amount must be paid before client receives final edit

Example for payments on a \$1500 budget:

I. \$200 II. \$700 III. \$225 IV. \$375

Force Majeure

Under extraordinary circumstances beyond control of either party, this clause excuses both MIM and the client of legal liabilities linked to the project. At which point the client will be refunded \$100 from the original deposit. The refund does not apply if the second payment has already been paid.

Punctuality

If the client delays production, for example shows up significantly late to set, MIM can add another day of production. If this happens, the original budget will not cover the added day and a new budget will be required to complete the final day.

Confidentiality

The client is expected not to discuss specific details regarding the production and overall cost.

Rates

- The *MIM Bare Bones* music video package starts at \$1000. This includes a small crew but does not include any additional rentals or cover extra costs. This is typically a one-day shoot, filmed in the Los Angeles area on a mid level camera.
- The *MIM Classic* music video package starts at \$1500. This package includes crew and covers equipment rentals when needed, including the option to use a high level camera. This is typically a one and a half day shoot filmed in the Los Angeles area.
- The *MIM Hollywood* music video package is a budget of \$2000 or more. This package includes a large crew and covers equipment rentals, including the use of a high level camera. Behind the scenes photos and video are included as well as craft services and crew meals. This is a large production with several locations, actors and extra equipment. This is typically a two-day shoot filmed in the Los Angeles area.

Process

Please send your music to MIM via email, we have to learn your style. After a few listens, the next step is to have a meeting to finalize the budget. Finally to move forward, send an email that states:

“I, (insert name), hereby agree to the Movements In Media (MIM) Music Video terms and agree to follow them for the

duration of the project I am contracting Movements In Media to create.”

Thank you for your business, we look forward to working with you! Please direct all inquires to Chris Morocco, Project Manager of Movements In Media: chrismoroccofilm@gmail.com